

T KEWAL SACH TIMES S

A National Magazine

Bihar Office :- East Ashok, Nagar, House No.- 28/14, Road No.- 14, kankarbagh, Patna- 8000 20 (Bihar) Mob.-09431073769, 09308727077
Jharkhand Office :- Sector- 1, Block - 14, Flat No.- 501, Khelgown Houseing Colony, Hotwar, Ranchi - 834009 (Jh.) Mob.- 09955077308,
Delhi Office :- Sanjay Kumar Sinha, 97A, DDA Flat, Gulabi bagh, New Delhi - 1100 07, Mobile- 09868700991, 09955077308
Kolkata Office :- Ajeet Kumar Dube, 131 Chitranjan Avenue, Near- md. Ali Park, Kolkata- 700073 (West Bengal) Mob.- 09433567880
E-mail :- kewalsach@gmail.com, editor.kstimes@rediffmail.com, kewalsach_times@rediffmail.com

पत्रांक :-.....

दिनांक :-.....

Proposal for Advertisement

To

.....

Sub : Advertisement in "Kewal Sach Times", National Bilingual Magazine.

Sir,

It is to inform you that "**Kewal Sach Times**", Bilingual Magazine is being published regularly for the last Six years. This Magazine is already registered under RNI No BIHBIL/2011/49252 And DAVP Code -131729. This Magazine is also available on our website www.kewalsachtimes.com for all days of the month. This is a Social Magazine wherein, we publish information of Government planning work and their implementation with a clear view. Such types of things always creates awareness among the general people of India. This Magazine will try their level best to perform their role for improvement of position and face of the Government and their policies. we are sending herewith a proposal for advertisement of your organisation in "**Kewal Sach Times**", Bilingual Magazine, which will glorify your organisation in the society. This magazine is also circulated amongst IAS,IPS,Top Bureaucrates,Political Leaders,Public Sector Institutions and Business communities etc.We always keep our magazine with updated and interesting news. It is also to inform you that if you provide us advertisement for one year, we will publish your advertisement on front page of our website: www.kewalsachtimes.com for all days of the month and the same may be linked with your website along with 10% concession in amount of advertisement. You are, therefore requested for listing this Magazine "**Kewal SachTimes**" in advertisement pannel of your **Department/Organisation** and oblige us.

Hence,we hope that you will co-operate us in terms of providing advertisement in "**Kewal Sach Times**", Bilingual Magazine for one year.

Thanking you

- Enclosure:**
1. Proposal for Advertisement
 2. Rate Chart
 3. Bank details
 4. Circulation Certificate
 5. Magazine

Yours Sincerely

Brajesh Mishra

(BRAJESH MISHRA)

Editor

T KEWAL SACH TIMES S

A National Magazine

Regd. Office :-

East Ashok, Nagar, House
No.-28/14, Road No.-14,
kankarbagh, Patna- 8000 20
(Bihar) Mob.-09431073769,
09308727077

E-mail :- kewalsach@gmail.com

Corporate Office:-

Sector- 1, Block - 14,
Flat No.- 501, Khelgown Housing
Colony, Ranchi - 834009 (Jharkhand)
Mob.- 09955077308,

E-mail:-

editor.kstimes@rediffmail.com

Delhi Office :-

Sanjay Kumar Sinha,
97A, DDA Flat, Gulabi
bagh, New Delhi- 110007
Mob.- 09868700991,
09955077308

E-mail:- kewalsach_times@rediffmail.com

Kolkata Office :-

Ajeet Kumar Dube,
131 Chitranjan Avenue,
Near- md. Ali Park,
Kolkata- 700073
(West Bengal)

Mob.- 09433567880,
09339740757

ADVERTISEMENT RATES PER ISSUE

COLOUR	AREA	FULL PAGE	HALF PAGE
	Cover Page	3,00,000/-	N/A
Back Page	1,00,000/-	65,000/-	
Back Inside	90,000/-	50,000/-	
Back Inner	80,000/-	50,000/-	
Middle	1,40,000/-	N/A	
Front Inside	90,000/-	50,000/-	
Front Inner	80,000/-	50,000/-	
B & W	AREA	FULL PAGE	HALF PAGE
	Inner Page	60,000/-	40,000/-

1. एक साल के नियमित विज्ञापन पर पत्रिका के वेबसाइट www.kewalsachtimes.com के फ्रंट पर भी विज्ञापन निःशुल्क तथा आपका वेबसाइट से सीधा लिंक हो सकता है।
2. एक साल के नियमित विज्ञापन पर 10 प्रतिशत की रियायत।
3. आपके प्रोडक्ट या संगठन के प्रचार-प्रसार हेतु आलेख को उचित स्थान।
4. पत्रिका द्वारा सामाजिक कार्य में आपके संगठन/प्रोडक्ट का बैनर/फ्लैक्स को उचित स्थान देकर आपके संगठन का व्यापक प्रचार-प्रसार।
5. विज्ञापन का भुगतान चेक या आर.टी.जी.एस. से ही मान्य होगा।
6. नगद भुगतान बिल्कुल न करें।

महाप्रबंधक (विज्ञापन)

निर्भीकता हमारी पहचान

केवल सच

हिन्दी मासिक पत्रिका

Bihar Office :- East Ashok, Nagar, House No.- 28/14, Road No.- 14, kankarbagh, Patna- 8000 20 (Bihar) Mob.-09431073769, 09308727077
Jharkhand Office :- Sector- 1, Block - 14, Flat No.- 501, Khelgown Houseing Colony, Hotwar, Ranchi - 834009 (Jh.) Mob.- 09955077308,
Delhi Office :- Sanjay Kumar Sinha, 97A, DDA Flat, Gulabi bagh, New Delhi - 1100 07, Mobile- 09868700991, 09955077308
Kolkata Office :- Ajeet Kumar Dube, 131 Chitranjan Avenue, Near- md. Ali Park, Kolkata- 700073 (West Bengal) Mob.- 09433567880
E-mail :- kewalsach@gmail.com, editor.kstimes@rediffmail.com, kewalsach_times@rediffmail.com

कोषालय द्वारा E-Payment बैंक विवरणी

1.	खातेदार का नाम या खाते का नाम जिस नाम से खाते का प्रचालन होता है Name of the Vendor in Capital Letters	KEWAL SACH
2.	खातेदार का पता Address In Capital	East Ashok Nagar, Road No.:-14, Kankarbagh, Patna-8000 20
3.	बैंक का IFSC Code (यह नंबर सामान्यतः चेक बुक पर अंकित होता है अन्यथा अपने बैंक से प्राप्त करें।) Bank IFSC Code	UTBI0KKB463
4.	बैंक खाता जिस बैंक में है उस बैंक का शाखा का पूरा नाम एवं पता Bank , Branch Name & Address	UNITED BANK OF INDIA Branch Name : KANKARBAGH (0600) Branch Address : DC-18, Akanchha Enclave, Lohia Nagar, Patna-8000 20 (Bihar)
5.	बैंक खाता क्रमांक Bank Account Number	0600050004768
6.	पैन कार्ड का नम्बर Pan Card Number of Vendor	AAJFK0065A
7.	खातेदार का मोबाइल नम्बर Mobile Number of Vendor	9431073769, 9955077308
8.	खातेदार का ई-मेल आई.डी. E-mail I.D of Vendor	kewalsach@gmail.com editor.kstimes@rediffmail.com



Brajesh Mishra
 प्रोपराइटर के हस्ताक्षर एवं नाम सील सहित
 ब्रजेश मिश्रा/BRAJESH MISHRA



Directorate of Advertising & Visual Publicity

Ministry of Information and Broadcasting, Govt. of India

Soochna Bhawan, Phase 4, CGO Complex, Lodhi Road, New Delhi-110003

ADVERTISING RATE CONTRACT AGREEMENT

This agreement is being entered into between DAVP, Ministry of I&B, Government of India and the publisher mentioned below, as per terms and conditions given as under :

DAVP Code : 131729

**RNI Regn. : BIHBIL/2011/49252
[CA][Standard][BOUND]**

Name, Language : **KEWAL SACH TIMES, HINDI**
 Periodicity, Place : **MONTHLY, PATNA**
 Address : **EAST ASHOK NAGAR, ROAD NO.-14/B, KANKARBAGH
 PATNA, BIHAR-800020**
 Telephone : **0612-2362784**

1. (a) This agreement is valid from : **01/01/2016 to 31/12/2018**
 (b) Circulation Accepted : **30000 [Thirty Thousand]**
 (c) Agreed Rate per Sq.cm : **Rs.23.5400 [Rupees Twenty Three and Paise Fifty Four Only]**
 (d) Net Rate after agency discount of 15% to DAVP : **Rs.20.0100 [Rupees Twenty and Paise One Only]**
 (Additional discount of 10% for UPSC & SSC advts)
 (e) These rates will be revised in case of any change in the basis of calculation.
2. The publisher will not offer a lower rate than this to any other advertiser. DAVP will automatically reduce the rate accordingly.
3. Circulation figures and other information provided by the publisher, if found incorrect later, may lead to stoppage of Government advertisements, recovery of payments and any other action deemed appropriate by Government.
4. Payment will be made by DAVP as per actual space used, on receipt of published copy of the advertisement along with bills.
5. Refusal to publish advertisement released by DAVP may lead to cancellation of empanelment.
6. The publisher shall intimate immediately to DAVP of any change in printer/publisher/size/periodicity/language/place of publication, etc.
7. The publisher accepts all the terms and conditions of the Advertising Policy of the Government as amended from time-to-time and notified on the website of DAVP <http://www.davp.nic.in>
8. The rates for colour advertisements will be higher by 40% as compared to the rates for black and white advertisements.

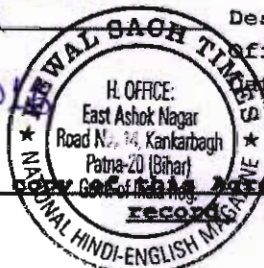
Authorized Signatory
On behalf of Publisher

Authorized Signatory
On behalf of DAVP

1/28/2018

advg_report

Signature	: <u>T. Rajesh Mishra</u>	Signature	:
Name	: <u>BRATESH MISHRA</u>	Name	:
Designation	: <u>EDITOR</u>	Designation	:
Office Seal	:	Office Seal	:
Date	: <u>02/02/2018</u>	Date	:



Please return an ink signed copy of this agreement, along with office seal for